Institut für historische Publizistik, Kommunikations- und Medienwissenschaft

Kommentar zur Lehrveranstaltung im WiSe 2017/18

Veranstalter/in      Prof. Dr. Andreas Hepp

Titel (dt.):      

Titel (engl.): Media Generations

Beschreibung:
Digital natives, Facebook generation or generation WhatsApp: It is widespread in public discourse to understand ‘generation’ as an important factor that explains difference in media use and appropriation. This is especially the case when it comes to latest media technologies. But is ‘generation’ really so important? What difference does ‘generation’ make? And when is the generational positioning rather a kind of empty signifier? In this course, we want to take these questions as a point of departure. Reading and discussing fundamental texts as well as recent studies on media generations, the aim of the course is to come to a more nuanced understanding of generational differences and similarities in media appropriation and use.

Literatur: