

## **Institut für historische Publizistik, Kommunikations- und Medienwissenschaft**

### **Kommentar zur Lehrveranstaltung im SoSe 2019**

**Veranstalter\*in** IPKM Christian Pentzold

**Titel (dt.):** Datafied Society

**Titel (engl.):**

#### **Beschreibung:**

People have lived in all kinds of social constellations. Throughout history, these forms of civilization have been profoundly marked by available communication technology and media forms. Hence, we can distinguish between an age of mechanic media, an era of electronic media, and a time of digital media.

Against this background, our seminar considers the conditions, forms, and implications of a novel period that seems to come with datafication. To this end, we have to discuss, what datafication is, we have to ponder is consequences for people are able to do, and we have to interrogate their effects for contemporary society.

#### **Literatur:**

Cheney-Lippold, John (2018). We are Data. New York: New York University Press.

Tobias, Schäfer / Van Es, Karin (2017). The Datafied Society. Amsterdam: Amsterdam University Press.