

Institut für historische Publizistik, Kommunikations- und Medienwissenschaft

Kommentar zur Lehrveranstaltung im SoSe 2019

Veranstalter*in Prof. Dr. Andreas Hepp

Titel (dt.):

Titel (engl.):

Research Seminar: Making media: Innovations, transformations, ruptures in and beyond media organizations (Part I)

Beschreibung:

In this research seminar we want to deal - over a period of one year - with the change of media production in times of deep mediatization. The areas can be very different: it can be about "making media" in journalism, in start-ups, the games industry or other areas. The common link is our investigation of how innovations arise in these contexts, what comprehensive transformation processes occur, what ruptures can be identified, but also what this means for the people who work in these areas.

In the summer semester 2019 we will design our empirical studies and form the student research groups (3-6 persons) in which the data will be collected and analysed. An excursion to re:publica 2019 is planned to prepare the field research (participants of the research seminar are requested to keep this date open from 6 to 8 May 2019). The data collection takes place during the summer semester break. In part 2 of the research seminar during WiSe 2019/20 the collected data will be analysed and a research report will be written.

The number of participants is limited to 15.

Literatur:

Deuze, M., & Prenger, M. (Eds.). (2019). Making media: Production, practices, and professions. Amsterdam: Amsterdam University Press.